

8a. Uncertainty

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Overview

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Today: modelling choice under *uncertainty* and getting subjective beliefs *from* choice.

Extraordinarily important for theory and – especially – for applications.

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1. Uncertainty
2. Subjective Expected Utility
3. Savage's Framework
4. Uncertainty Aversion
5. More

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2. Subjective Expected Utility
 - Anscombe-Aumann Framework
 - State-Dependent SEU
 - State-Independent SEU
3. Savage's Framework
4. Uncertainty Aversion
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Anscombe-Aumann Framework

Main ingredients

- Ω : set of states of the world, finite;
- X : set of consequences or outcomes, finite;
- $f : \Omega \rightarrow \Delta(X)$: an act;
- $\mathcal{F} := \Delta(X)^\Omega$: set of acts;
- $\succsim \subseteq \mathcal{F}^2$: preference relation.

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Two Sources of Uncertainty

- (i) subjective uncertainty (horse race): which state $\omega \in \Omega$ will be realised
- (ii) objective uncertainty/risk (roulette wheel): which consequence $x \in X$ will be realised in a lottery.

Can be seen as compound lottery: a potentially different objective lottery is triggered by each (uncertain) state of the world

Anscombe-Aumann Framework

Goal: characterise exact properties of $\succsim$ that enable SEU representation

Definition

$\succsim$ admits a SEU representation if $\exists u : X \rightarrow \mathbb{R}$ and $\mu \in \Delta(\Omega)$ s.t. $\forall f, g \in \mathcal{F}, f \succsim g \iff \mathbb{E}_\mu[\mathbb{E}_{f(\omega)}[u]] \geq \mathbb{E}_\mu[\mathbb{E}_{g(\omega)}[u]]$.

- Recover (i) Bernoulli utility function on consequences, $u : X \rightarrow \mathbb{R}$, and (ii) probability measure $\mu \in \Delta(\Omega)$.
- For given state ω , $f(\omega)$ is objective prob. distrib. in $\Delta(X) \implies \mathbb{E}_{f(\omega)}[u]$ is vNM EU
- μ represents (as if) DM's belief over states; take expectations of vNM EU wrt μ to get *subjective* expected utility
- Importantly: want to pin down DM's beliefs from preferences

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More Definitions

Mixture $\alpha f + (1 - \alpha)g \in \mathcal{F}$, $f, g \in \mathcal{F}$ and $\alpha \in [0, 1]$

$$(\alpha f + (1 - \alpha)g)(\omega) = \alpha f(\omega) + (1 - \alpha)g(\omega)$$

$\forall p \in \Delta(X)$, denote **constant act** $\tilde{p} \in \mathcal{F}$ s.t. $\tilde{p}(\omega) = p \in \Delta(X)$ for every $\omega \in \Omega$.

Definition

- $\succsim$ sat. **continuity** iff $\{f_n, g_n\}_n \subset \mathcal{F} : f_n \succsim g_n \forall n$ and $(f_n, g_n) \rightarrow (f, g), \implies f \succsim g$.
- $\succsim$ sat. **independence** iff $\forall f, g, h \in \mathcal{F}$ and $\forall \alpha \in (0, 1], f \succsim g \iff \alpha f + (1 - \alpha)h \succsim \alpha g + (1 - \alpha)h$.

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$\succsim$ admits a state-dependent SEU representation if $\exists u : X \times \Omega$ and $\mu \in \Delta(\Omega)$ s.t. $\forall f, g \in \mathcal{F}$,
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An intermediate result:

Theorem

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A problem: we have $u(x, \omega)$, not $u(x)$.

Unable to separate preference over consequences and beliefs about states.

$u(x, \omega)$ state-dependent utility, capturing both preferences over consequences and beliefs about states $\implies$ uniform belief/prior μ , void of any empirical content.

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More Notation/Terminology

- $E \subseteq \Omega$: an event
- fEg : a 'conditional act,' where for acts f, g and event E , $fEg \in \mathcal{F}$ is such that $(fEg)(\omega) = f(\omega)$ if $\omega \in E$ and $(fEg)(\omega) = g(\omega)$ if otherwise;

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- Null event E : event s.t. $\forall f, g, h \in \mathcal{F} : f \succ g, fEh \sim gEh$ (why is it called null?);

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Lemma

Let $V : \mathcal{F} \rightarrow \mathbb{R}$ be affine and continuous. Then, $\forall \omega \in \Omega, \exists$ affine and continuous function $V_\omega : \Delta(X) \rightarrow \mathbb{R}$ s.t. $V(f) = \sum_{\omega} V_\omega(f(\omega)), \forall f \in \mathcal{F}$.

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- For any $f \in \mathcal{F}$, as V is affine:

$$\frac{1}{|\Omega|}f = \frac{1}{|\Omega|}f^* + \frac{1}{|\Omega|} \sum_{\omega} (f(\omega)f^* - f^*)$$

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- V is continuous and affine $\implies V_\omega$ is continuous and affine. □

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Theorem

A pref. rel. $\succsim$ on $\mathcal{F}$ sat. continuity and independence $\iff \succsim$ admits a state-dependent SEU representation.

Proof

- $\forall f \in \mathcal{F}$, let $\mathbf{p}_f \in \Delta(X \times \Omega)$ be s.t. $\mathbf{p}_f(\{x\} \times \{\omega\}) := \frac{1}{|\Omega|} f(\omega)(x) \forall (x, \omega)$
Note: $\mathbf{p}_f$ is joint distribution over $X \times \Omega$ with unif. marginal over Ω .

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 $\implies \succeq$ sat. independence.

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 $\implies \succeq$ sat. independence.
- Adapted vNM EU representation theorem: $\exists v : X \times \Omega \rightarrow \mathbb{R}$ s.t.
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- $\triangleright \subseteq R^2$ s.t. $\rho_f \triangleright \rho_g \iff f \succsim g$.
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- Define $V : \mathcal{F} \rightarrow \mathbb{R}$ such that $V(f) := \mathbb{E}_{\rho_f}[v]$, affine and continuous.
- V represents $\succsim$: $f \succsim g \iff \rho_f \triangleright \rho_g \iff V(f) \geq V(g)$.

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- Define $u : X \times \Omega$ as $u(x, \omega) := V_\omega(\delta_x)|\Omega|$.

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- V represents $\succsim$: $f \succsim g \iff \mathbf{p}_f \triangleright \mathbf{p}_g \iff V(f) \geq V(g)$.
- By Lemma: $\exists V_\omega : \Delta(X) \rightarrow \mathbb{R}$ affine and continuous s.t. $V(f) = \sum_\omega V_\omega(f(\omega))$.
- Define $u : X \times \Omega$ as $u(x, \omega) := V_\omega(\delta_x)|\Omega|$.
- For each ω , V_ω is affine, $V_\omega(p) = \sum_x p(x) \frac{1}{|\Omega|} u(x, \omega)$.

Theorem

A pref. rel. $\succsim$ on $\mathcal{F}$ sat. continuity and independence $\iff \succsim$ admits a state-dependent SEU representation.

Proof

- $\forall f \in \mathcal{F}$, let $\rho_f \in \Delta(X \times \Omega)$ be s.t. $\rho_f(\{x\} \times \{\omega\}) := \frac{1}{|\Omega|} f(\omega)(x) \forall (x, \omega)$
- $\succeq \subseteq R^2$ s.t. $\rho_f \succeq \rho_g \iff f \succsim g$.
- $\exists v : X \times \Omega \rightarrow \mathbb{R}$ s.t. $\rho_f \succeq \rho_g \iff \mathbb{E}_{\rho_f}[v] \geq \mathbb{E}_{\rho_g}[v]$.
- Define $V : \mathcal{F} \rightarrow \mathbb{R}$ such that $V(f) := \mathbb{E}_{\rho_f}[v]$, affine and continuous.
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- $V(f) = \sum_\omega V_\omega(f(\omega)) = \sum_\omega \sum_x f(\omega)(x) \frac{1}{|\Omega|} u(x, \omega) = \mathbb{E}_\mu[\mathbb{E}_{f(\omega)}[u]]$ with unif. $\mu \in \Delta(\Omega)$. $\square$

Definition

$\succsim$ sat. **separability** iff $\forall p, q \in \Delta(X), h \in \mathcal{F}, \omega, \omega' \in \Omega : \{\omega\}$ and $\{\omega'\}$ are non-null events,
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Theorem

- (1) A pref. rel. $\succsim$ on $\mathcal{F}$ sat. continuity, independence, and separability $\iff \succsim$ admits a SEU representation.
- (2) Moreover, u is unique up to positive affine transformations and, if $\exists f, g \in \mathcal{F} : f \succ g$, μ is unique.

Theorem

(1) A pref. rel. $\succsim$ on $\mathcal{F}$ sat. continuity, independence, and separability $\iff \succsim$ admits a SEU representation.

Proof

- Focus on $\implies$. Start with state-dependent SEU: $\exists u : X \times \Omega \rightarrow \mathbb{R}$ s.t.
$$f \succsim g \iff \sum_{\omega, x} f(\omega)(x)u(x, \omega) \geq \sum_{\omega, x} g(\omega)(x)u(x, \omega).$$
- Let $U : \Delta(X) \times \Omega \rightarrow \mathbb{R}$ be defined as $U(p, \omega) := \sum_{x \in X} p(x)u(x, \omega)$ for all $\omega \in \Omega$, $p \in \Delta(X)$.

State-Independent SEU

Theorem

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Proof

- Take $p, q \in \Delta(X)$ and non-null $\{\omega\}$, $\omega \in \Omega$ s.t. $U(p, \omega) \geq U(q, \omega)$.
- Separability $\implies \forall$ non-null $\{\omega'\}$, $\omega' \in \Omega$, $h \in \mathcal{F}$,

$$U(p, \omega) \geq U(q, \omega) \iff U(p, \omega) + \sum_{\omega'' \in \Omega \setminus \{\omega\}} U(h(\omega''), \omega'') \geq U(q, \omega) + \sum_{\omega'' \in \Omega \setminus \{\omega\}} U(h(\omega''), \omega'')$$

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- Define $\mu \in \Delta(\Omega) : \mu(\omega) = \mathbf{1}_{\omega \in \Omega^*} \frac{\alpha_\omega}{\sum_{\omega' \in \Omega^*} \alpha_{\omega'}}$

$$f \succsim g \iff \mathbb{E}_\mu[\mathbb{E}_{f(\omega)}[u]] \geq \mathbb{E}_\mu[\mathbb{E}_{g(\omega)}[u]].$$

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- $u(x, \omega)$ is unique up to positive affine transformations $\implies u(x)$ is too.
- Suppose $f \succ g$; WTS $!\mu$. Let $\mathbf{v} \in \Delta(\Omega) : f \succsim g \iff \mathbb{E}_{\mathbf{v}}[\mathbb{E}_{f(\omega)}[u]] \geq \mathbb{E}_{\mathbf{v}}[\mathbb{E}_{g(\omega)}[u]]$.
 $f \succ g \implies u$ is non-constant (ow $\mathbb{E}_{\mu}[\mathbb{E}_{f(\omega)}[u]] = \mathbb{E}_{\mu}[\mathbb{E}_{g(\omega)}[u]]$)
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 $\implies \exists z, y \in X : u(z) > u(y)$.

- For $\omega' \in \Omega^*$, take (i) non-constant acts $\tilde{\delta}_z\{\omega'\}\tilde{\delta}_y$, and
 (ii) constant acts $h = \mu(\omega')\tilde{\delta}_z + (1 - \mu(\omega'))\tilde{\delta}_y$.

$$\mathbb{E}_\mu[\mathbb{E}_{(\tilde{\delta}_z\{\omega'\}\tilde{\delta}_y)(\omega)}[u]] = \mu(\omega')u(z) + (1 - \mu(\omega'))u(y) = \mathbb{E}_{\mu(\omega')\tilde{\delta}_z + (1 - \mu(\omega'))\tilde{\delta}_y}[u] = \mathbb{E}_\mu[\mathbb{E}_{h(\omega)}[u]]$$

$$\iff \tilde{\delta}_z\{\omega'\}\tilde{\delta}_y \sim h \iff$$

$$\mathbb{E}_v[\mathbb{E}_{(\tilde{\delta}_z\{\omega'\}\tilde{\delta}_y)(\omega)}[u]] = v(\omega')u(z) + (1 - v(\omega'))u(y) = \mu(\omega')u(z) + (1 - \mu(\omega'))u(y) = \mathbb{E}_v[\mathbb{E}_{h(\omega)}[u]]$$

$$\iff \mu(\omega') = v(\omega') \forall \omega' \in \Omega^*.$$

□

Subjective Expected Utility

Foundational result.

Unclear if state-dependence is feature of real-world or due to imprecise specification
specification of consequences

$\mathcal{F}$

Ω

		rain	no rain
taking umbrella	not wet but carrying umbrella	not wet, carrying umbrella	
not taking an umbrella	wet, not carrying umbrella	not wet, not carrying umbrella	

$X = \{\text{having to carry an umbrella, not having to carry an umbrella}\} \times \{\text{getting wet, not getting wet}\}$

Monotonicity

Theorem

Pref. rel. $\succsim$ on $\mathcal{F}$ sat. **monotonicity** iff $\forall f, g \in \mathcal{F}, \tilde{f}(\omega) \succsim \tilde{g}(\omega) \forall \omega \in \Omega$ s.t. $\{\omega\}$ is non-null $\implies f \succsim g$.

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Proposition

If $\succsim$ sat. independence and continuity, then separability and monotonicity are equivalent.

Overview

1. Uncertainty
2. Subjective Expected Utility
3. Savage's Framework
4. Uncertainty Aversion
5. More

Savage's Framework

Savage 1954, *The Foundations of Statistics*.

Original formulation of SEU

- Ω : set of states of the world;
- X : set of consequences or outcomes;
- $f : \Omega \rightarrow X$: an act;
- $\mathcal{F} := X^\Omega$: set of acts;
- $\succsim \subseteq \mathcal{F}^2$: preference relation.

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Crucial difference: acts map to consequences; no need for state-dependent lotteries on the set of consequences.

Savage: $\mathbb{E}_\mu[u(f(\omega))] = \int_\Omega u(f(\omega))d\mu(\omega)$;

Anscombe–Aumann: $\mathbb{E}_\mu[\mathbb{E}_{f(\omega)}[u]] = \int_\Omega \int_X f(\omega)(x)u(x)d\mu(\omega)$.

Some Definitions

- $E \subseteq \Omega$: an event;
- fEg : **conditional act**, s.t. for acts f, g and event E , $fEg \in \mathcal{F} : (fEg)(\omega) = f(\omega)$ if $\omega \in E$ and $(fEg)(\omega) = g(\omega)$ if $\omega \notin E$;
- **Null event** E : event s.t. $\forall f, g, h \in \mathcal{F} : f \succ g, fEh \sim gEh$;
- $\tilde{x}$: **constant act**, $\tilde{x}(\omega) = x, \forall \omega \in \Omega$.

Savage's Framework

Postulates

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(P3 allows us to rank acts based on the ranking of constant acts.)

P4 (Weak Comparative Probability): $\forall$ events A, B and constant acts $\tilde{x}, \tilde{x}', \tilde{y}, \tilde{y}'$, s.t.
 $\tilde{x} \succ \tilde{y}$ and $\tilde{x}' \succ \tilde{y}'$,
 $\tilde{x}A\tilde{y} \succ \tilde{x}B\tilde{y} \iff \tilde{x}'A\tilde{y}' \succ \tilde{x}'B\tilde{y}'$.

(P4 is crucial to infer from preferences alone whether an event A is more likely than another event B . Clearly separates taste and belief.)

Savage's Framework

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P7 (Uniform Monotonicity): $\forall$ event E and acts f, g , (i) if $fEh \succ \tilde{g}(\omega)Eh$ for any $\omega \in E$ – i.e., $\tilde{g}(\omega)$ is constant act equal to $g(\omega) = x$ in every state ω' – and any act h , then $fEh \succsim gEh$; (ii) if $\tilde{f}(\omega)Eh \succ gEh \forall \omega \in E$, then $fEh \succsim gEh$.

Theorem

$\succsim$ satisfies P1-P7 if and only if there exist

- (i) unique, nonatomic, finitely additive $\mu \in \Delta(\Omega)$ s.t. $\mu(E) = 0 \iff E$ is null event;
- (ii) $u : X \rightarrow \mathbb{R}$, bounded and unique up to positive affine transformations
s.t. $\forall f, g \in \mathcal{F}$,

$$f \succsim g \iff \mathbb{E}_\mu[u \circ f] := \int_{\Omega} u(f(\omega)) d\mu(\omega) \geq \int_{\Omega} u(g(\omega)) d\mu(\omega) = \mathbb{E}_\mu[u \circ g].$$

Overview

1. Uncertainty

2. Subjective Expected Utility

3. Savage's Framework

4. Uncertainty Aversion

- Ellsberg Paradox
- A Set of Probability Measures: Maxmin Expected Utility
- Beliefs over Unknown Probabilities

5. More

Ellsberg Paradox

A box contains 60 balls: 20 are black and the rest are either red or green.

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- A £20 if a black ball is drawn;
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Which would you prefer:

- a £20 if a black or a green ball is drawn;
- b £20 if a black or a red ball is drawn; or
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- B £20 if a red ball is drawn; or
- C £20 if a green ball is drawn.

Most people choose A.

Which would you prefer:

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Most people choose c.

Ellsberg Paradox

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This is incompatible with SEU. (Why?)

Ellsberg Paradox

Independence always gets the blame. Ways of dealing with it:

- Maxmin EU and 'sets of priors' (Gilboa & Schmeidler 1989 JMathEcon)
- Choquet EU and capacities instead of prob. measures (Schmeidler 1989 Ecta)
- Uncertainty Aversion (Klibanoff, Marinacci, & Mukerji 2005 Ecta; Denti & Pomatto 2022 Ecta)

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Indeed, it is not unreasonable to consider that $\tilde{q} \succ f \sim g$, as $\tilde{q}$ entails no uncertainty.

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$\succsim \subseteq \mathcal{F}^2$ is **GS uncertainty averse** (neutral/seeking) if $\forall f, g \in \mathcal{F}, f \sim g \implies \frac{1}{2}f + \frac{1}{2}g \succsim f$ ($\sim/\precsim$).

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Hedging is only valuable when it can eliminate uncertainty, which is not the case if it uses a constant act.

Theorem

Let $\succsim$ be preference relation on $\mathcal{F}$. $\succsim$ satisfies continuity, monotonicity, C-independence, and GS uncertainty aversion if and only if

$\exists u : X \rightarrow \mathbb{R}$ and convex and compact set $\mathcal{M} \subseteq \Delta(\Omega)$ s.t.

$$f \succsim g \iff \min_{\mu \in \mathcal{M}} \mathbb{E}_{\mu}[\mathbb{E}_f[u]] \geq \min_{\mu \in \mathcal{M}} \mathbb{E}_{\mu}[\mathbb{E}_g[u]].$$

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Maxmin implicitly assumes extreme uncertainty aversion, behaving as if expecting worst to happen among all prob. distr. they entertain.

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$$U(f) := \int_{\Delta(\Omega)} \phi \left(\int_{\Omega} u(f(\omega)) d\mu(\omega) \right) d\pi(\mu)$$

Interpretation

- $f : \Omega \rightarrow X$ is Savage act
- $u : X \rightarrow \mathbb{R}$ vNM utility
- $\phi : \mathbb{R} \rightarrow \mathbb{R}$ a strictly increasing and continuous function
- $\mu \in \Delta(\Omega)$ is a prob. measure on state space
- $\pi \in \Delta(\Delta(\Omega))$ is DM's *prior*, capturing uncertainty about how state is actually distributed.

Smooth Uncertainty Aversion:

- curvature of u captures risk attitudes
 - curvature of ϕ captures uncertainty attitudes (concave/linear/convex)
- Maxmin as limit of extreme risk aversion.

Overview

1. Uncertainty
2. Subjective Expected Utility
3. Savage's Framework
4. Uncertainty Aversion
5. More

More!

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- **Methods to elicit beliefs and patterns in belief updating:** important beyond just experimental and theory! E.g., development and education (Dizon-Ross 2019 AER), macro (Bordalo et al. 2020 AER), health (de Paula, Valente, & Miller 2022 WP), finance (Giglio et al. 2021 AER), political economy (Ortoleva Snowberg 2015 AER)
Take + theory and experimental!

Where does this leave SEU?

SEU remains a benchmark framework: very appealing principles and well-known virtues and vices.

Behaviourally: neither comes for free and it's important to know this.

Model is approximation and, unless there is a crucial element missing, SEU are defaults so as to better understand differences in the model (i.e., what's the effect of the new ingredient on the soup's flavour overall).